

Tourism Industry New Zealand Trust Successful grant applications

Year	Purpose	Amount \$000
2013	<ul style="list-style-type: none"> ▪ Support the development of the 'Promoting Tourism as a Career' project 	25
2014	<ul style="list-style-type: none"> ▪ Support a range of business capability workshops organised by TIA 	40
2015	<ul style="list-style-type: none"> ▪ Fund the Schools' membership programme being undertaken by TIA over three years ▪ Support 12 Adventure Safety workshops ▪ Support the keynote speaker at the 2015 TIA National Tourism Summit ▪ Support the delivery of 12 Regional Tourism Summits 	66 18 10 15
2016	<ul style="list-style-type: none"> ▪ Support for TIA's six Discussing Tourism regional events ▪ Support for keynote speaker at Tourism Summit Aotearoa 	15 10
2017	<ul style="list-style-type: none"> ▪ Support for regional 2017 Discussing Tourism Forums ▪ Support for a keynote speaker at Tourism Summit Aotearoa ▪ Funding of New Zealand Recreation Association safety guidelines ▪ Support for the launch of the New Zealand Tourism Sustainability Commitment ▪ Funding for Auckland, Tourism, Events & Economy Development & the People & Skills Forum for Youth Perceptions of Tourism Industry Careers market research ▪ Mood of the Nation annual survey funding ▪ Lincoln University PhD students 50% scholarship on Tourism studies over three years 	15 10 6 83 37 10 49
2018	<ul style="list-style-type: none"> ▪ Support over three years for the Tourism in Schools Programme, to connect students and career influencers (teachers, career advisers) with the tourism industry during the time when individuals are making career choices. ▪ Research funding for Dr Peter Fieger, Senior Economist from ChristchurchNZ, to uncover international visitors' perspectives of sustainable tourism in the Canterbury region. ▪ Support for the New Zealand Tourism Sustainability Commitment implementation targeting 1,000 tourism operators to sign-up and promote sustainable tourism practices in New Zealand 	60 35 180

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2018	<ul style="list-style-type: none"> <li data-bbox="336 338 975 371">▪ Mood of the Nation annual survey funding <li data-bbox="336 376 1098 439">▪ Support for a keynote speaker at Tourism Summit Aotearoa <li data-bbox="336 443 1145 506">▪ People & Skills regional forums and report on barriers for young people in the Tourism job market <li data-bbox="336 510 1145 544">▪ Support for regional 2018 Discussing Tourism Forums <li data-bbox="336 548 1177 678">▪ A three-year sponsorship for a tourism award as part of the Young Enterprise Scheme in schools with annual Tourism Award to increase students' understanding and knowledge of the industry. <li data-bbox="336 683 1166 761">▪ Funding to launch the Tourism Narrative to help inform New Zealander's about how tourism impacts on their community. 	<p data-bbox="1289 338 1329 371">20</p> <p data-bbox="1289 376 1329 409">20</p> <p data-bbox="1289 443 1329 477">30</p> <p data-bbox="1289 510 1329 544">15</p> <p data-bbox="1289 548 1329 582">90</p> <p data-bbox="1289 683 1329 716">100</p>